

FARMING ROAD MAP



QUICK FARMING ROAD MAP

DO YOU KNOW WHERE YOU'RE HEADED?

A good road map is vital to helping us get to our desired destination. In the case of realtors and loan officers a set of refined farm parameters can mean the all of the difference when attempting to acquire new business.

For this very reason we have created a Farming Road Map that can help guide you to your desired results. We have prepared a set of questions that can help you refine your criteria to help you target more effectively. These are basic questions that can help your farming efforts to take shape.

What City(s) Are You Looking For?

Are you looking for one specific city? Or are you looking for specific parts of a city? We can break down your farming to specific zip codes to help you more specifically target.

Homeowners Vs Non-Homeowners?

Are you looking to work with potential sellers? Or maybe buyers are your niche? Ask us how we are able to help you identify homeowners from non-homeowners in a specific area or city.

Types of Properties?

What types of properties are you looking to prospect? Here are a few popular ones: Single Family Residences, Condos, 2-4 Unit properties.

How many records?

This is important because too many records can easily overwhelm the most seasoned of realtors and loan officers. Rule of thumb is you want to start with 50 -150 records in any given area. Depending on your marketing initiatives this number can be increased.

Are you Walking, Mailing or Other?

We can provide you with a Walking Farm (Ask Us About This) if you are looking to canvass the area on foot. If you would rather mail we provide mailing labels of the properties in your farm area.

Call Me To Order Your Refined Farm Package Today!